

OUTLOOK

A Publication of The Foundation of UMDNJ, a New Jersey Health Foundation Affiliate

National Foundation Awards \$2 Million in South Jersey to Help Meet Elderly Health Needs



*Dean Thomas Cavalieri
and Dr. Anita Chopra*

A grant of \$2 million from the Donald W. Reynolds Foundation, a national philanthropic organization headquartered in Las Vegas, Nevada, will help prepare future doctors to care for the rapidly growing number of older residents in New Jersey and throughout the country.

Forty-eight academic health centers across the U.S. competed for the available grants through the Reynolds Foundation's Aging and Quality of Life Program; the UMDNJ-School of Osteopathic Medicine (SOM) in Stratford was one of only 10 schools selected to receive this prestigious award.

The grant to the Foundation of UMDNJ for SOM will allow faculty to integrate new, innovative strategies such as virtual patients and e-technology into their teaching of geriatric medicine. SOM will use the Reynolds award to increase geriatric training during all four years of a student's undergraduate medical studies. It will also provide geriatric training for primary care, emergency medicine and psychiatric residents at the postgraduate level to prepare a health care workforce to care for our nation's elderly.

"Americans are living longer than ever before. Between 2000 and 2030, there will be a 76 percent increase in Americans 65 and older. And those 85 years old and over will reach nearly 21 million by 2050," explained Thomas Cavalieri, DO, a nationally renowned geriatrician and dean of SOM.

Dr. Cavalieri explained that national statistics show there are only 6,600 trained geriatricians nationwide today; estimates are that about 36,000 will be needed to meet this growing demand.

continued on page 3

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Advisory Board Member Cares Enough to Send the Very Best

Although the weather is sunny and warm right now, it's never too early to start thinking about the December holidays, often called "the season of giving."

Sherine O. Aly, president and CEO of Biocentric (a medical communications company) and a member of the CARES (Child Abuse Research Education and Service) Advisory Board, is doing just that. She already has plans to continue the tradition she started three years ago. Rather than sending her clients gift baskets, Ms. Aly shows her appreciation by donating \$100 to the CARES Institute in honor of each of them. Last year, that added up to a gift of \$5,300.

"My clients really appreciate the gesture," she said. "Some of their companies have strict rules about not accepting gifts from vendors, so a donation in their honor is a perfect way to do something nice for them while supporting a cause that I care about so deeply."

Ms. Aly became involved with the Institute through a friend who had invited her to an open house to learn more about its work.

"I was so impressed with the faculty and the caliber of research they are doing on child abuse," she said. "I could see how their research will impact not only our local community, but nationally and internationally as well. It's a great cause."

In addition to the holiday gift program, Ms. Aly has also established an endowment in the names of her children to ensure that the Institute will continue to operate in perpetuity.

If you would like to set up a similar program for the holiday season, contact Farah Stith, director of development, at (856) 282-4417 or fstith@njhf.org.

We Have New Contact Information

Because the Foundation has updated our computer and telephone systems, our Stratford staff has new e-mail addresses and phone numbers. Please update our contact information as appropriate. Our mailing address remains the same.

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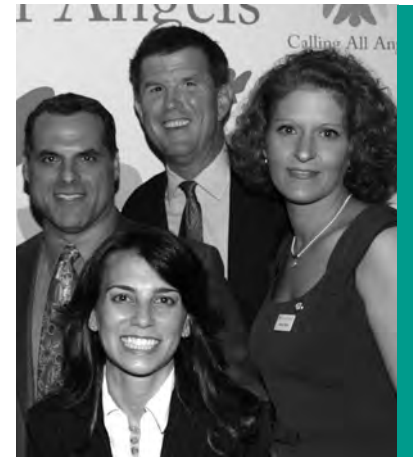
Volunteers Called, Angels Answered

When people believe passionately in a cause, even a lack of funds can't stop them from achieving their goals. It certainly didn't stop Steve Kantor, executive vice president of KEH Insurance; Christine Messina of allRisk Property Damage Experts and other members of the CARES (Child Abuse Research Education and Service) Institute Advisory Board from organizing their own gala, even when the Institute itself had no budget for one.

"We said, 'let's just throw a party and see what happens,'" said Mr. Kantor.

They created an advisory board of business leaders that shared their passion for helping the CARES Institute. As a group, they started making calls to local businesses and corporations and were overwhelmed by the response. More than 280 people attended the "Calling All Angels" gala and the event raised more than \$75,000 to help abused and neglected children who are being treated at the CARES Institute.

"We are heartened when we find individuals in our community who see the importance of the work we do and step up to the plate to help us do more for these kids," said Martin Finkel, DO, CARES Co-Director.



CARES Advisory Board Members (l-r) Steve Kantor, Christine Messina, John Stefankiewicz and Jenny Ryan

National Foundation Awards \$2 Million In South Jersey

continued from page 1

"The current shortage of geriatricians in the U.S. is rapidly reaching critical proportions. That means it is more important than ever for all doctors, particularly those in primary care, emergency medicine and psychiatry, to be specifically skilled to meet the needs of their older patients," said Anita Chopra, MD, director of the school's New Jersey Institute for Successful Aging, who will lead the project. "This generous grant will help us to train future physicians to meet this growing demand."

For the past nine years, the New Jersey Institute for Successful Aging (SOM) has been listed in *U.S. News and World Report* as one of the top 20 best graduate schools in geriatric medicine in the country. It was the first osteopathic medical school to establish a Geriatric Fellowship Program to train primary care physicians, dentists and psychiatrists as geriatric academicians. This fellowship program serves as a national model in the osteopathic profession and led to the establishment of the first fellowship training standards in geriatric medicine and geriatric psychiatry.

The Donald W. Reynolds Foundation was founded in 1954 by the late media entrepreneur for whom it is named. It is one of the largest private foundations in the United States.

Campbell Soup Foundation: Nourishing a Community

When the Campbell Soup Foundation received a proposal to fund the Latino Health Initiative at Saint Luke's Catholic Medical Services in Camden, "we were intrigued," said Amanda Tolino, manager, community service at Campbell Soup Company.

Since 2005, the Camden-based company has given \$115,000 to support the initiative, which focuses on controlling diabetes and its complications.

St. Luke's is based in North Camden, a medically underserved neighborhood in one of the nation's poorest cities. Operating as a private practice, St. Luke's provides quality, compassionate and culturally competent care to 1,400 patients, regardless of ability to pay.

Started in 1983 by Father Mark Aita, a Jesuit priest and internist, the School of Osteopathic Medicine (SOM) developed a formal affiliation with St. Luke's in 2000 and appointed Lesly D'Ambola, DO, medical director. Dr. D'Ambola recently received Campbell's Unsung Hero Award for her selfless dedication to her patients.

"Dr. D'Ambola is compassionate as well as a great care provider," said Ms. Tolino.

The incidence of diabetes in Camden is staggering: 10 percent of the city's Latino population has the disease. A nurse educator — who is at St. Luke's thanks to the generous support of Campbell Soup Foundation and other donors — teaches patients diabetes self-management skills.

The program has been highly successful. In a group of closely followed patients, none were hospitalized for complications from diabetes at the end of 18 months, compared with 13 percent who required hospitalization prior to the program. In one group, a trend toward a significant drop in patients' blood sugar levels has been demonstrated. Initial results from a modified patient education protocol show even more dramatic improvement in another patient group: no hospitalizations, while 25 percent were hospitalized prior to the program.

"As a company focused on health and wellness, part of our mission is to nourish peoples' lives every day," says Ms. Tolino. "We know the Latino Health Initiative at St. Luke's is doing this. Our dollars are being put to good use by a program that is very unique and solving a significant community problem."

Other generous donors to the Latino Health Initiative at St. Luke's include Langan Engineering and Environmental Services, the Danellie Foundation, ShopRite Sybase Classic and Holcim, U.S., Inc.



*Dr. Lesly D'Ambola
with Jerry S. Buckley,
chairman, Campbell
Soup Foundation*

Rohrer Foundation Endowment Funds Education Center at NJISA

Doctors like Kevin Overbeck, a geriatrician at the New Jersey Institute for Successful Aging (NJISA), aren't a dime a dozen. In fact, with only 6,600 board-certified geriatricians in the nation, he's more like a needle in a haystack.

Born and raised in Mt. Laurel, Dr. Overbeck graduated from Notre Dame's nationally competitive biology program and had his pick of medical schools.

"I knew that I could learn from some of the best primary care physicians in the country right here in southern New Jersey, so I registered at the School of Osteopathic Medicine," Dr. Overbeck said.

"There," he continued, "I was exposed to patients of all ages but it was the older adults who captivated me. I observed what a difference a geriatrician could make in the lives of patients and their families. The doctor-patient relationship was really at the heart of good care for older adults. It was then that I realized that geriatrics was going to be more than my career . . . it was to be my vocation."

Now an associate professor at NJISA, a recognized center of excellence based at the School of Osteopathic Medicine, Dr. Overbeck joins 15 geriatricians who work with an interdisciplinary staff to train future doctors in the care of older adults.

The William G. Rohrer Charitable Foundation, which is dedicated to improving the lives of people in South Jersey, has recently established a \$500,000 endowment for the Education Center at NJISA, to ensure that future doctors like Dr. Overbeck can continue to train as geriatricians in South Jersey. The Rohrer Foundation has been a long-time supporter of NJISA, having contributed more than \$1 million since 1998. Earlier contributions funded aging research.

Linda Rohrer, daughter of Bill Rohrer and one of the trustees of the Foundation, is a strong supporter of NJISA. In fact, she is so enthusiastic about the work at the New Jersey Institute for Successful Aging that she served on the Dean's Development Council in the past, which helps to guide fundraising efforts for the Institute.

"NJISA is a hidden jewel that does so much for so many people," she said. "We are very fortunate to have this wonderful organization right in our backyard in South Jersey."

To support the New Jersey Institute for Successful Aging, contact June Hampson, PhD, vice president for development, at (856) 282-4415 or jhampson@njhf.org.



Linda Rohrer

Recent Gifts Bring OMM Campaign to Newest Milestone

Helping Hands

The following individuals have generously supported the OMM Campaign with gifts of \$5,000 – \$15,000:

Daniel P. Conte, III, DO, SOM Class of '86

Vince DeRisio, DO, Associate Dean for Clinical Affairs

Thomas Duffy, DO, SOM Class of '94

Colleen Finan-Duffy, DO, Past President, SOMAA, Class of '94

Cary Mantell, DO, President of SOMAA, Class of '83

David Mason, DO, SOM Class of '96 and Chair of the Department of OMM

Eli Mordechai, PhD, Member, Dean's Development Council

Monica M. Rogalski, DO, SOM Class of '94, in memory of her daughter, Kathryn Alexandra Rogalski

Steven F. Rubin, DO, Past President, American College of Osteopathic Family Physicians

Howard Schachter, in honor of his brother, Todd Schachter, DO

Todd Schachter, DO, SOM Class of '84

Stephen Scheinthal, DO Associate Professor, NJISA Class of '91

Thanks to new leadership gifts and “Helping Hands” donations, Dean Thomas Cavalieri’s campaign to establish one of the nation’s first endowed residency programs in osteopathic manipulative medicine (OMM) at the School of Osteopathic Medicine (SOM) has reached a milestone on the way to its \$1.7 million goal: More than half a million dollars has been raised to date.

The campaign was initially launched by SOM’s Alumni Association (SOMAA), with a generous \$250,000 gift to start the endowment.

Shortly after that, Albert Talone, DO, associate professor and chair of the Dean’s OMM Campaign (DOC) Council, pledged an additional \$50,000. Dr. Talone’s generosity was recently matched by \$25,000 donations from DOC Council member Andrew Blackstone, DO, past president of the New Jersey Osteopathic Association of Physicians and Surgeons, and from the South Jersey Heart Group whose president, Jerome Horwitz, DO, is a member of the DOC Council. The New Jersey Osteopathic Education Foundation also pledged \$50,000.

“OMM is all about touch, the hands-on care that an osteopathic physician uses to help diagnose, treat or prevent an illness or injury,” said Dr. Talone. “Just like OMM, this campaign is asking people who care about osteopathic medicine to support the profession and make major gifts that they will feel.”

Osteopathic manipulative medicine uses non-invasive techniques such as stretching, gentle pressure and resistance to ease pain, promote healing and increase mobility. The residency will help instill osteopathic principles and practices, encouraging and revitalizing the use of hands-on healing for a range of acute and chronic disorders, from respiratory and gastrointestinal problems to connective tissue syndromes such as fibromyalgia.

“I made my gift because the osteopathic profession has a shortage of doctors with residency training that allows them to become academic leaders and researchers,” said Dr. Blackstone. “Both our patients and our profession need these leaders.”

Dr. Horwitz echoed Dr. Blackstone’s sentiments: “I support this campaign because it is important to train these developing leaders so that future generations of osteopathic physicians will learn this important medical art. It is up to us to make sure it goes on.”

According to Steven F. Rubin, DO, past president of the American College of Osteopathic Family Physicians and another DOC donor, “All DOs should give to this campaign to create a fund to perpetually support this signature of the osteopathic profession. It is critical to everything we do as osteopathic physicians.”

Wal-Mart Sponsors Provider Education on Caring for Abused Children

The retail giant Wal-Mart recently donated \$28,000 to the CARES (Child Abuse Research Education and Service) Institute to support two programs that are valuable resources for hundreds of mental health therapists, physicians and social workers working to save children and families from the devastating effects of all forms of abuse and neglect.

Wal-Mart's contribution came at a crucial time, when federal budget cuts would have otherwise caused the Statewide Best Practice Symposium and the Experts in Child Abuse and Neglect Lecture Series to be cancelled.

"At Wal-Mart, we have a strong belief in protecting the needs of our community, especially the safety and welfare of children," said Jennifer Hoehn, Wal-Mart's senior manager of public affairs in NJ. "This contribution will advance the CARES Institute's work and provide a safer world for our children."



*Jennifer Hoehn
(center) with CARES
co-directors
Dr. Martin Finkel and
Dr. Esther Deblinger*

Foundation of UMDNJ Scholar Society Inducts Area Residents

Betty Chung of Voorhees and Stephen Kim of Lindenwold, both students at the Graduate School of Biomedical Sciences at the School of Osteopathic Medicine, were inducted into the Foundation of UMDNJ Society of Research Scholars as the two began their doctoral studies.

The Society was founded last year and continued this year with a second award of \$330,000 to provide scholarships for students who have demonstrated excellence in their undergraduate courses and research. The awards originate from the Foundation of UMDNJ's Program Committee, which provides grants and scholarships to support research and education at the University.

"Through the Society of Research Scholars the Foundation continues to meet our mission of supporting excellence at the University," said

George F. Heinrich, MD, vice chair and CEO of the Foundation. "We are proud of the accomplishments of these new inductees."

Each student received a scholarship of \$26,500, plus an additional \$5,000 to be used for educational expenses.

"These students have been identified as biomedical science leaders of the future," said Kathleen Scotto, PhD, vice president for research and interim dean of GSBS, during the induction ceremony. "We are sincerely grateful to the Foundation for funding their first year of study."



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- **Make a significant contribution to a cause in which you believe; and**
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If you establish a Charitable Gift Annuity of \$10,000 or more through the Foundation of UMDNJ, you can accomplish them both. And, a Charitable Gift Annuity allows you to designate your gift to the School of Osteopathic Medicine department or program that means the most to you. Rates are determined by your age at the time you establish your annuity.

They are set twice a year by the American Council on Gift Annuities and are generally significantly higher than current CD or bank rates (see box below). So, if you open a Gift Annuity between now and June 30, 2009 and you are 73 years old, you receive **6 % . . . for the rest of your life.**

To learn more about how you can leave a legacy at SOM and secure your financial future, or the future of a loved one, contact June Hampson, PhD, vice president for development, at (856) 282-4415 or jhampson@njhf.org.

Sample Rates — Effective through June 30, 2009

Age	65	70	73	76	80	85	88
Rate	5.3%	5.7%	6.0%	6.4%	7.1%	8.1%	8.9%

